

# ColumbiaSoft™

## **David Pogue Promoted to Executive Vice President of Worldwide Sales & Marketing at ColumbiaSoft**

*New position unifies strategic direction over the document management software firm's sales and marketing divisions, and extends leadership for the entire company.*

**Portland, Ore. – July 29, 2008** – ColumbiaSoft, a leading provider of enterprise-class document management solutions, announced today that David Pogue has been named to a new senior-level position at the company as executive vice president of worldwide sales and marketing. The new position combines the leadership over sales and marketing into a single role, and reports directly to the company's CEO Richard Day.

“Our primary focus is to expand upon the growth the company has achieved, and to make sure that we are exceeding our customers' expectations while doing it,” said Pogue. “I'm looking forward to rallying the great talent we have here inside the company everyday to make it happen.”

“David is a talented leader who inspires success,” said Day. “His translation of our vision into reality will ensure the company remains focused as we continue to grow.”

Pogue joined ColumbiaSoft as vice president of worldwide sales in 2007 after serving 25+ years in management-level roles at technology companies, including Intel. He also previously served as a board member and active principal of the Business Information Systems Training (BIST) Program with Goodwill Industries of Oregon—a program that trained people with disabilities for placement into the workforce as computer programmers. Pogue is a graduate of the University of Houston.

### **About ColumbiaSoft Corporation**

A private, Portland, Oregon-based company founded in 1998, ColumbiaSoft is the creator of Document Locator®—a next-generation enterprise-class document management solution that is fully integrated into popular applications such as Microsoft Windows, Office, Outlook, SharePoint, Adobe Acrobat and AutoCAD. Thousands of information workers use Document Locator to capture, manage, and share paper and electronic documents, e-mail, and faxes—saving costs,

increasing productivity, and meeting compliance requirements. ColumbiaSoft is a Microsoft Gold Certified Managed Partner. For more information, visit <http://www.documentlocator.com>.

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