



FOR IMMEDIATE RELEASE

**COLUMBIASOFT DELIVERS ENTERPRISE DOCUMENT  
MANAGEMENT SOFTWARE  
FULL CAPABILITIES FOR EVERY SIZE ORGANIZATION**

*Complete and affordable Enterprise Document Management software for all organizations  
offers innovative solution to resolve conflict between business requirements and expense of legacy ECM systems*

**Portland, Ore. – April 12, 2007** – ColumbiaSoft, a document management software solutions provider, will disclose its Enterprise Document Management (EDM) strategy with enhanced technology in Document Locator<sup>®</sup> (*see press release, ColumbiaSoft Unveils EDM Capabilities in Latest Document Locator Release*) at the AIIM Conference, April 17 through 19.

Until now, smaller and mid-sized organizations and departments have had few options for meeting their full document management needs. To date, those needing broad capabilities have been restricted to implementing expensive legacy enterprise content management (ECM) systems or using a patchwork of smaller tools. Both approaches require significant implementation time and expense, and both have historically met with poor user acceptance.

Carl Azar, vice president of marketing and product development at ColumbiaSoft said: “To maximize customer results, EDM must be highly intuitive and able to go beyond basic image capture, document versioning, and search in order to deliver capabilities such as records management that ensures compliance, and automated document workflow to increase business efficiency.”

**Drivers of Enterprise Document Management**

Regulatory requirements like the recent changes in the Federal Rules of Civil Procedures continue to impact firms of all sizes at the same time that business efficiency has become critical to competing and surviving. Legacy ECM vendors are failing to deliver effective solutions when they are needed. According to Jupiter Research, 27% of ECM users are highly disappointed in their ECM implementations, while DocuLabs conservatively estimates a 50% failure rate for ECM technologies in large organizations.

The emerging EDM market addresses these two conflicting issues: the requirement to comply with regulations, while also enhancing efficiency, and the high cost of legacy ECM systems.

The need to solve these two issues has created a new class of document management software able to power solutions that are comprehensive and intuitive, require little IT support, and are cost-effective for organizations of all sizes. These solutions significantly change the landscape, focus, and possibilities for deployment of document and records management systems, allowing companies to comply with regulations and simultaneously enhance operational efficiency.

ColumbiaSoft's EDM solution, Document Locator, is deeply embedded in Microsoft architecture to leverage users' existing experience by functioning in the desktop or Web browser where every user works. This approach makes document management powerfully simple and intuitive. Document Locator replaces unmanaged shared file servers with a secure repository, automates versioning of documents, scans paper into searchable digital images, captures emails and attachments, instantly finds documents, manages formal business records, and automates document workflows.

### **About ColumbiaSoft Corporation**

A private Portland, Ore.-based company, ColumbiaSoft is the creator of Document Locator<sup>®</sup> – a next-generation Enterprise Document Management solution. Hundreds of companies use Document Locator to capture, manage, and share unstructured paper, electronic, and email documents allowing any size organization to comply with legal and regulatory requirements, automate business processes, and compete more effectively by lowering the cost of doing business. Document Locator is available directly from ColumbiaSoft and its reseller partners. Visit [www.documentlocator.com](http://www.documentlocator.com).

### **A Microsoft Gold Certified Partner**

Microsoft technology is the most widely used desktop platform for knowledge workers, ColumbiaSoft focused its Enterprise Document Management solution on Microsoft technology. As a Microsoft Gold Certified Partner with the Independent Software Vendor competency, ColumbiaSoft products have undergone independent testing to ensure Microsoft system compatibility.

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