

# ColumbiaSoft™

## **COLUMBIASOFT POSTS DOUBLE-DIGIT GROWTH IN CUSTOMERS IN 2008 AS ECONOMY SPURS MORE BUSINESSES TO INCREASE EFFICIENCY, REDUCE RISK**

*Continued Product Innovation and New Partner Relationships Also Highlight a Successful Year for the Portland, Oregon-based Document Management Software Company*

**Portland, Ore. – Dec. 16, 2008** – ColumbiaSoft, makers of the Document Locator document management system, announced it has seen a 16% increase in the number of customers using its software in 2008.

“In these challenging economic times, more and more businesses are realizing that their intellectual capital is one of their greatest assets, and that greater document control can have a positive impact on the bottom line,” said David Pogue, ColumbiaSoft executive vice president of worldwide sales and marketing. “We’re pleased that we are helping play a part, and that we have been able to maintain and grow our own position in this difficult year.”

Renewed initiatives among some companies that are looking to improve efficiency and reduce exposure to risk as their operating margins narrowed have helped fuel a portion of the growth in ColumbiaSoft’s customer base. ColumbiaSoft serves a wide spectrum of industries having a range of business challenges, from regulated businesses in the financial services and pharmaceuticals industries that need to implement document control for compliance purposes, to engineering and construction firms who need to reduce the cost of operations with more efficient business processes, to companies in any industry that want to implement green business practices by going paperless.

ColumbiaSoft’s continued product innovation, particularly in areas of information compliance and ease-of-use, also supported growth at the company this year. The company released two significant version upgrades to its Document Locator software: version 5.1 in January and version 5.2 in September. These new releases extended capabilities in the document management system for email archiving, digital signatures, document delivery, integrated searching, and more.

In addition, ColumbiaSoft grew its partner connections in 2008 among several leading software, hardware and service providers. A new relationship with Kodak provided for additional document imaging options; A new relationship with FirstCorp established new customer software financing packages; an existing relationship with Autodesk was extended and will lead to new product enhancements using Autodesk RealDWG technology; an existing relationship with Adobe was

enhanced with a new integration to the Acrobat product line; and a 5-year Microsoft Gold Certified partner relationship was renewed with the Redmond, WA-based software company.

### **About ColumbiaSoft Corporation**

A private, Portland, Oregon-based company founded in 1998, ColumbiaSoft is a leader in enterprise-class document management software and solutions designed to enhance efficiency, reduce risk and improve collaboration. Information workers use ColumbiaSoft software to manage and share paper and electronic documents, e-mail, and faxes to save costs, increase productivity, and meet compliance requirements. ColumbiaSoft is a Microsoft Gold Certified Partner and, and its products are fully integrated into popular applications such as Microsoft Windows, Office, Outlook, SharePoint, Adobe Acrobat, Autodesk AutoCAD, and more. For more information, visit <http://www.documentlocator.com>.

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