ColumbiaSoft[™]

Professional Services Association advances paperless automation in Florida with ColumbiaSoft document management software

Leveraging expertise in information management, Professional Services Association becomes a value added reseller for ColumbiaSoft's document management software.

Portland, OR and Pompano Beach, FL – May 22, 2012 – Professional Services Association (PSA) of Pompano Beach, Florida has joined with leading <u>document management software</u> developer ColumbiaSoft as a value added reseller (VAR) to offer advanced paperless and office automation solutions.

"Our expertise in process automation solves one of the more frustrating challenges in business today; how to accomplish more with greater speed and precision," said Gavin Rembach, President, PSA. "We bridge the technical divide between business process owners and technical resources to ensure that a technically sound solution solves complex business process needs."

"PSA's consultative approach and their experience in all aspects of system architecture, implementation, and integration make them uniquely qualified to help our customers improve with business automation using our document management software," said ColumbiaSoft Executive Vice President, David Pogue. "We're excited to be working with PSA, and know that our customers will benefit tremendously from the talent they possess."

Healthcare, legal offices, and other businesses burdened with the inefficiencies of paper-based back office procedures will be the initial focus of PSA as they offer document control solutions to companies ranging from Fortune 1000 to small businesses. Where large volumes of paper or electronic documents are involved, electronic routing, search, version control, workflow, and other aspects of document management improves the flow and control of information. For example, everyday tasks like routing and approvals which are time-consuming when using paper become fully automated in an electronic system.

Architecting and configuring a system with workflow, security, integration, and other facets of automation is a specialty of PSA. Determining how information relates to business objectives, and tailoring a system around those needs, requires a clear understanding of both the technology and the principles of information management.

FOR IMMEDIATE RELEASE

About Professional Services Association

Professional Services Association, Inc. is an authority in system integration, implementation, and technical support services in Florida. With a staff of highly experienced information management and business process improvement professionals, PSA endeavors to improve the efficiency and productivity of its clients' business operations. Expertise in project management, application development, multi-platform integration, and process engineering ensures technology projects are completed in a timely and professional manner. Learn more at: http://www.professionalservicesassociation.com/

About ColumbiaSoft Corporation

ColumbiaSoft is a leading provider of <u>document management solutions</u> that enhance efficiency, reduce risk, and improve collaboration. Information workers use ColumbiaSoft software to manage and share digitized paper and electronic documents, e-mail, faxes, and other electronic files to lower costs, automate business processes, and meet regulatory requirements. As a Microsoft Gold Certified ISV Partner, an Autodesk Authorized Developer, ARX Strategic Partner, and an Adobe Solutions Network partner, the company's products fully integrate with familiar applications such as Microsoft Windows, Office, Outlook, SharePoint, CoSign, Adobe Acrobat, AutoCAD, and more. ColumbiaSoft is a privately held company based in Portland, Oregon and was founded in 1998. For more information, visit <u>www.documentlocator.com</u>.

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